



Sponsorship Packages

International Conference on Islamic Microfinance

13th June 2011, Faisal Mosque Auditorium, IIUI- Islamabad

LEAD SPONSOR	PKR 1,000,000/-
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1. Allocation of Complimentary Stall, for corporate display. Stall will be located in the premium position in the main Conference area.
2. Logo of company/brand will be displayed at
 - 1) Main Backdrop
 - 2) Coverage in Event Report
 - 3) Invitation Cards
 - 4) Reception Desk (Front or back)
 - 5) All E-Communication
 - 6) Display stand at entrance
3. 20 VIP complimentary delegate passes for full access to conference and exhibition for the clients & Employees of the organization
4. Guest Speaker (Presentation Participation within the main conference program)
5. Two (2) A4 color advertisements in consecutive issues of Bi-Monthly Islamic Banking Magazine (True Banking)
6. Pre & Post event media coverage in leading newspapers & TV channels
7. 2 pages corporate profile in 'True Banking' Magazine.
8. Special representation in Inaugural or Concluding Session.
9. One Year full banner advertisement (460 x 68 Pixel) in the online Magazine "Islamic Banking & Finance News"
10. Publication of CEO/Chairman message in "True Banking" the premier Magazine on Islamic Banking & Finance
11. Your company logo will be prominently displayed on the front of all event brochures, Advertisement and stage banner as Lead Sponsor.
12. 10 Advertisement Standees in conference hall. (5 inside, 5 outside)
13. Insertion of Sponsor's corporate brochure in the Conference folder.
14. Sponsor's Logo at the official website of the event with hyperlink.
15. Sponsor may send Press releases of the event to PR Department of AlHuda CIBE.

GOLD SPONSOR**PKR 750,000**

1. Allocation of Complimentary Stall for corporate display. Stall will be located in the premium position in the main Conference area.
2. Logo of company/brand will be displayed at
 - 1) Main Backdrop
 - 2) Coverage in Event Report
 - 3) Invitation Cards
 - 4) Reception Desk (Front or back)
 - 5) All E-Communication
 - 6) Display stand at entrance
3. 1 VIP complimentary delegate passes for full access to conference and exhibition for the clients & Employees of the organization.
4. Guest Speaker (Presentation Participation within the main conference program)
5. One A4 color advertisements in Bi-Monthly Islamic Banking Magazine (True Banking)
6. Pre & Post event media coverage in leading newspapers & TV channels.
7. 2 pages corporate profile in 'True Banking' Magazine.
8. Special representation in Inaugural or Concluding Session.
9. Half Year full banner advertisement (460 x 68Pixel) in the online Magazine "Islamic Banking & Finance News"
10. Publication of CEO/Chairman message in "True Banking" the premier Magazine on Islamic Banking & Finance.
11. Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Gold Sponsor.
12. 10 Advertisement Standees in conference hall (5 inside, 5 outside)
13. Insertion of Sponsor's corporate brochure in the Conference folder.
14. Sponsor's Logo at the official website of the event with hyperlink.
15. Sponsor may send Press releases of the event to PR Department of AlHuda CIBE.

Venue Sponsor/ Technology Sponsor**PKR 600,000**

1. Allocation of Complimentary Stall for corporate display. Stall will be located in the premium position in the main Conference area.
2. Logo of company/brand will be displayed at
 - 1) Main Backdrop
 - 2) Coverage in Event Report
 - 3) Invitation Cards
 - 4) Reception Desk (Front or back)
 - 5) All E-Communication
 - 6) Display stand at entrance
3. 1 VIP complimentary delegate passes for full access to conference and exhibition for the clients & Employees of the organization.

4. Guest Speaker (Presentation Participation within the main conference program)
5. Special representation in Inaugural or Concluding Session.
6. Half Year full banner advertisement (460 x 68Pixel) in the online Magazine “Islamic Banking & Finance News”
7. Publication of CEO’s/ Chairman’s message in “True Banking” the premier Magazine on Islamic Banking & Finance.
8. Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Gold Sponsor.
9. Advertisement Standees in conference hall (5 inside, 5 outside)
10. Insertion of Sponsor’s corporate brochure in the Conference folder.
11. Sponsor’s Logo at the official website of the event with hyperlink.
12. Sponsor may send Press releases of the event to PR Department of AlHuda CIBE.

SLIVER SPONSOR	PKR 250,000
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1. Allocation of Complimentary Stall, for corporate display. Stall will be located in the premium position in the main Conference area.
2. Logo of company/brand will be displayed at

1) Side wing of Main Backdrop

3) Invitation Cards

2) Coverage in Event Report

4) Reception Desk (Front or back)
3. 2 VIP complimentary delegate passes for full access to conference and exhibition for the clients & Employees of the organization.
4. Your company logo will be prominently displayed on the front of all event brochures,
Advertisement and stage banner as Exhibition Sponsor.
5. 3 Advertisement of Standees in conference hall. (2 inside, 1 outside)
6. Sponsor’s Logo at the official website of the event with hyperlink.

Exhibition Participation	PKR, 80,000
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1. Complimentary Stall at Prominent Position with Lights, Power, table and chairs.
2. 2 VIP complimentary delegate passes entitling to attend conference
3. Your corporate brochure will be including, as a special insert in the delegate and speakers binder.
4. 4 Advertisement standees in conference hall. (1 inside, 1 outside)

*** [All Conditions Strictly Applied]**

1. *Artwork CD and all display material should be provided by client.*
2. *All offers are strictly valid only in case of 100 % advance payment in favor of ³AlHuda CIBE’*
3. *Quoted Rates are excluding Tax.*